

Company Background

Daylight Transport aims to compete directly with airfreight carriers with its Urgent Care expedited delivery service. The company uses two-driver teams for faster transport on long hauls, and it tries to minimize intermediate freight handling. Along with its freight hauling services, Daylight Transport offers warehousing and logistics service in California. The company was founded in 1977.

Objective

Reduce cost of printed operational forms and marketing inventory.

Approach

Utilize National Print's "never out of stock" inventory program to stock operational forms, marketing collateral, and labels for Daylight's operation. Providing delayed billing and improved cash flow to their bottom line.

Results

Implementation of an online distribution of marketing collateral for field representatives. National Print's delayed billing greatly improved cash flow. Controlled stock program has reduced annual cost of 25% from Daylight's current print and inventory provider.

Print Cost Reduction

Client:



Objective:

Improve inventory process and reduce printing costs.

Solution:

National Print's Never Out of Stock inventory program.

Results:

25% Annual Savings from current print and inventory provider.

If you would like more information about how you can get a quote for your company. Contact Mark Yarter at National Print and Inventory Corp. directly at 714-296-8763.